

## Lake Forest Book Store Consignment Agreement

The Consignment Committee will meet approximately once a month to determine which submissions are the best fit for our customers. As we are a small store with limited space, and receive many submissions, we will contact authors whose books we feel are the best fit for our store. We will do our best to get in touch with you in a timely fashion, but feel free to contact us to follow up.

No books will be reviewed during November and December. By leaving a copy for our review, you are agreeing to be responsible for arranging to pick up your book if you would like it returned. However, books not picked up within 30 days of making the arrangements for the return will be donated at our discretion.

Lake Forest Book Store will take the standard discount of 40% of the retail value of the book per copy sold. Books will remain on consignment based on a quarterly review of sales.

With all books, the sales success is directly related to how much marketing you do. We expect authors to have local connections and a marketing plan.

Date received \_\_\_\_\_

Suggested retail price \_\_\_\_\_

ISBN# \_\_\_\_\_

Title and short description \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

What is your connection with the Lake Forest area? \_\_\_\_\_

\_\_\_\_\_

Target audience \_\_\_\_\_

Marketing plans:

Contact local paper for articles \_\_\_\_\_

Or to place an ad \_\_\_\_\_

Website \_\_\_\_\_

Large group of friends and family in area \_\_\_\_\_

\_\_\_\_\_

Contact local organizations (service clubs, churches, schools, etc)

\_\_\_\_\_

\_\_\_\_\_

Bloggers (who may review book or who write about topic) \_\_\_\_\_

\_\_\_\_\_

Any other pertinent information that will help with promotion \_\_\_\_\_

\_\_\_\_\_

Contact name \_\_\_\_\_

What is your address? \_\_\_\_\_

Phone number \_\_\_\_\_

E-mail \_\_\_\_\_

Please leave only 1 copy of your book for us to review – Thanks!